



# image engine

## WHO WE ARE AND WHAT WE DO

Image Engine, which includes an organization formerly known as Symposia, was formed to provide content development and event management fulfillment services for high level business intelligence events by market leaders that include the likes of Forbes and Government Ministries.

The company is being developed as a premier business-to-business media group that effectively targets key and emerging industry niches to develop new markets, provide business critical information services, and create new value. It is our belief that current media and events often fail to provide the level of quality demanded by the current business environment.

Operating within the Asia Pacific, the company focuses on domain knowledge in high growth sectors including Technology, Hospitality, Tourism, Healthcare, and Lifestyle.

Through a network of partnerships and alliances, we are able to provide best of breed overall project management; exhibition sales; marketing and management; logistics implementation and registration; and hospitality arrangements.

This allows us to provide a holistic range of services and a complete environment to create the best possible tradeshow and event experience.

**Ultimately, others may run events, we create opportunities. Opportunities to buy and sell, and opportunities for the industry to truly benefit from top quality education and business information.**

## OUR UNIQUENESS

We offer a true customer centric focus in what we do. Our efforts centre on the end-user and his needs, and our entire range of activities are geared towards deriving maximal value and return based on industry needs and trends.

We know our targeted markets well; industry knowledge and outreach are carefully researched, and user/buyer segments fully engaged and involved in our efforts.

We have built and will continue to build a strong knowledge base and networks for sectors within the Asian region. Key regulatory and industry authorities will continue to be a priority for us to have as partners in success.

We enable our customers to access their markets effectively, to deliver the best qualified audience in the best possible environment, and to facilitate information flow effectively

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